

Go Wear Buses

Sunderland

May '99



NEW! Park Lane Transport Interchange

Includes details of departure points and A to Z of places served

NEW! Go North East Travel Centre

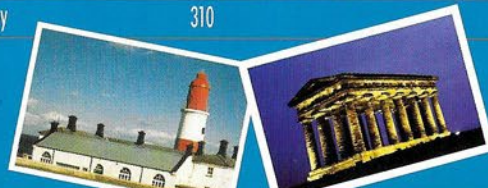
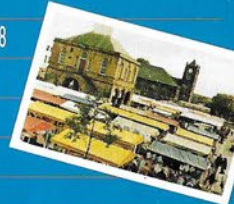
Details of opening offers and FREE prize draw inside

Go-Ahead
A Go-Ahead Company

Customer Update

A to Z of Key Places Served

Beamish	775, 778
Boldon	X20, X61, X96, 131, 310, 319, 537, 538
Chester-le-Street	X6, 775, 778
Consett	775, 778
Doxford International Business Park	X20, X61, 139, 140
Durham	X20, 154, 220, 222
Easington Lane	35, 35A, 36, 152, 164
East Herrington	X20, X61, 35, 35A, 36, 139, 140, 141, 160, 161, 163, 220, 222
Gateshead	X4, X61, X85, X96, 187, 188, 777
Grindon	X6, 126, 164, 638, 775, 777, 778
Hetton-le-Hole	X61, 35, 35A, 36, 154, 161, 164
Heworth	X61, X96, 131, 538
Houghton-le-Spring	X20, X61, 35, 35A, 36, 161, 164, 220, 222
Jarrow	310, 319, 538
MetroCentre	X88, 188
Monkwearmouth Museum	X4, X20, X61, X88, 310, 319, 538
Murton	152, 154, 254
Newcastle	X4, X61, X85, X95, X96, 777
Pennywell	126
Peterlee	X96, 152
Royal Hospital	X6, 35A, 135, 136, 126, 161, 164, 537, 638, 775, 777, 778
Ryhope	X45, X95, X96, 45, 47, 137, 139, 140, 141, 142, 144, 154, 254
Seaburn	164
Seaham Harbour	X45, X95, X96, 45, 144, 154
Shiney Row	X6, 164, 775, 777, 778
Silksworth	129, 132, 133, 139, 140, 141, 142
Silksworth Ski Centre	133, 129, 132
South Shields	X20, 35, 35A, 36, 537
Southwick	X4, X85, X86, 131, 135, 136, 185, 186, 187, 188, 538
Sunderland Greyhound Stadium	X61, X96, 310, 319
Sunderland Ten Pin Bowling Alley	X61, 35, 36, 164, 310, 319
Washington Galleries	X4, X6, X85, 185, 186, 638
Whitley Bay	310



On Sunday 2nd May 1999, the new Park Lane Transport Interchange will become the hub of public transport activity in Sunderland City Centre.

This update will help you understand the changes to bus services and provide information on areas served by Go Wear Buses. Whether you're a regular user, or considering sampling our service for the first time, you'll find this update useful in planning your journey.

Our commitment to providing the best possible bus service for the City of Sunderland has led to:

- a total investment of £3.2 million in 38 new Easy Access buses
- partnerships with Nexus, the City of Sunderland and Stagecoach to develop improved "Superoutes" such as the 220/222 service
- a brand new Travel Centre, with excellent facilities
- better value for money fares and tickets

It all adds up to a high quality, convenient service for local communities.

If you require any further information, just contact our Customer Call Centre staff on 0845 60 60 260

Paul Matthews
Go North East Managing Director

**Park Lane Transport Interchange –
Open Day
Saturday 1st May 1999**

Be one of the first to see the new Interchange
TOURS • EXHIBITIONS • COMPETITIONS • FAMILY FUN

Go'n'Save BusCard

We've a great way to save you money on bus travel:

Go'n'Save Bus Cards!

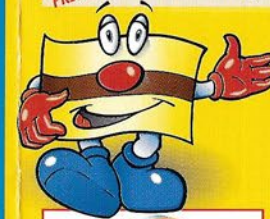
Simple to buy direct from the driver, they offer big savings, convenience and complete freedom!

There are three types to choose from – each available for 1, 7 or 28 days, just pick the one that meets your travelling needs:

Type of Card	Unlimited travel on our buses...
South Tyneside & Sunderland (S&S) Card	within South Tyneside and Sunderland, Tyne & Wear Zones 37, 38, 47, 48, 56, 57 & 59
Tyne & Wear Plus Card	within Tyne & Wear plus Northumberland, Seaham, The Raintons, Burnopfield, Grange Villa, Chester-le-Street and surrounding areas
Regionwide Card	throughout the North East

Go'n'Save Bus Card Prices

Type of Card:	Valid For:		
	1 Day	7 Days	28 Days
NEW South Tyneside & Sunderland (S&S) Card	£2.00	£6.00	£20.00
IMPROVED WIDER AREA Tyne & Wear Plus Card	£2.75	£9.75	£32.00
REDUCED PRICE North East Regionwide Card	£4.50	£13.00	£45.00



Go'n'Save Bus Cards can also be purchased from our Customer Call Centre, Travel Centres and agencies – including over 390 Post Offices in the North East

for the Price of One!
AT
Metroland
on production of a valid Go'n'Save Bus Card at the Ticket Booth
AVAILABLE NOW!

OCEAN BEACH
PLEASURE PARK - SOUTH SHIELDS
£20 of Ride Tickets for £12,
when you show your Go'n'Save Bus Card or bus ticket at the Ticket Office
AVAILABLE NOW - UNTIL 31 OCT '99

BEAMISH
THE NORTH OF ENGLAND OPEN AIR MUSEUM
Big reductions on the entry price when you show a valid Go'n'Save Bus Card or bus ticket
AVAILABLE NOW - UNTIL 31 OCT '99

Park Lane Transport Interchange & Sunderland City Centre Maps

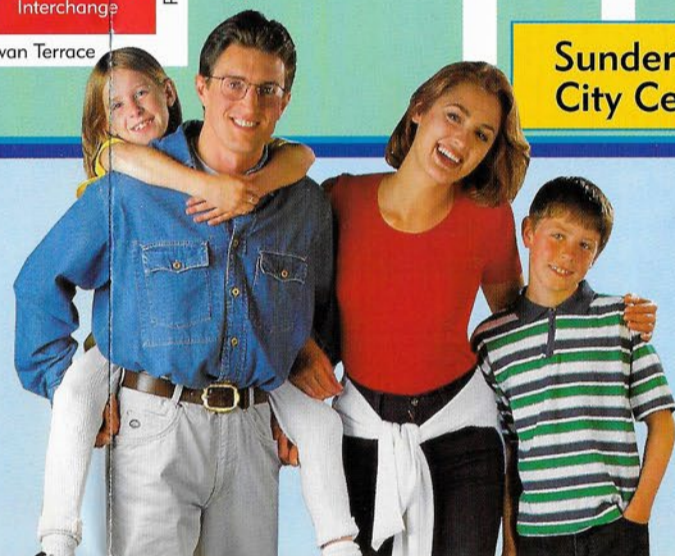
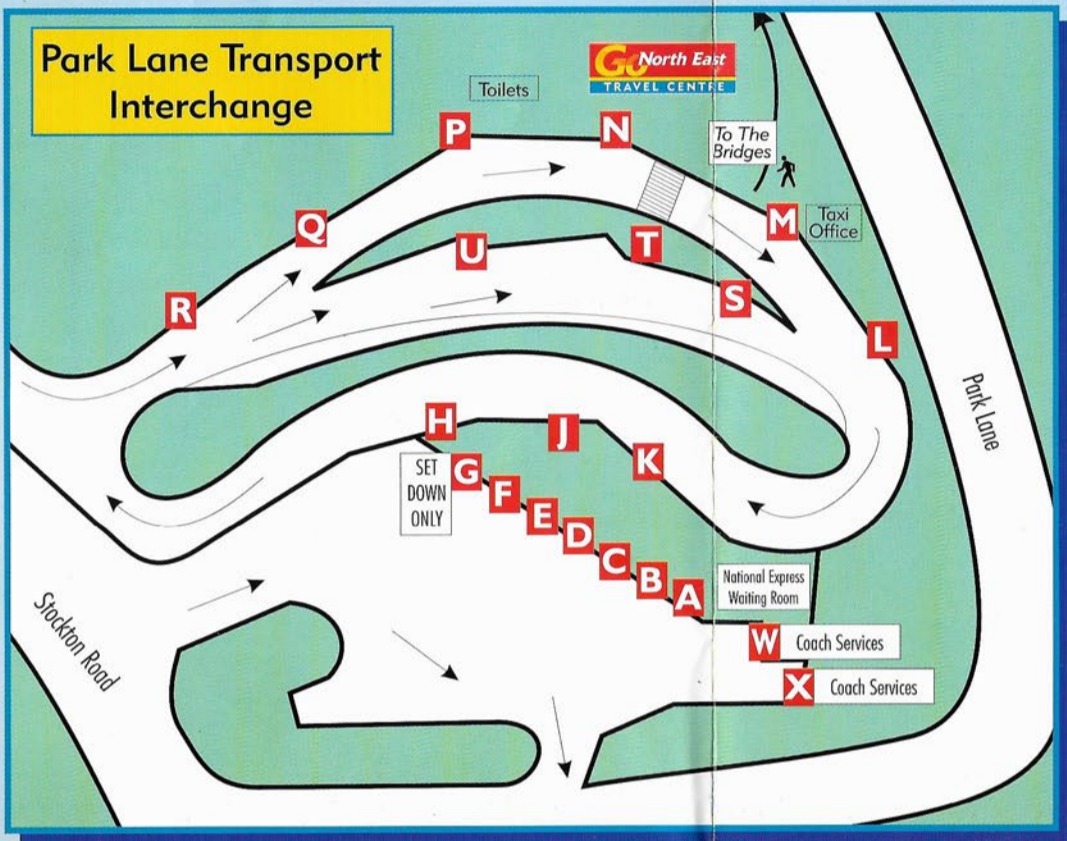
After final departures on Saturday 1st May 1999, the Sunderland Central Bus Station will close.

From Sunday 2nd May 1999, Go Wear Buses services will depart from Park Lane Transport Interchange and surrounding streets.

Shown here are maps of the new Interchange, indicating where the departure stands, Go North East Travel Centre and other facilities are located, together with a street guide of Sunderland City Centre. The grid at the bottom of the page provides more information on the services departing from the Interchange and other pick-up points in the City.

Some services have been re-timed slightly and timetables detailing these amendments are available from the exhibition shop in the Bridges, on bus, in local libraries and from our Travel Centre (currently in Mary Street until 30th April 1999).

Alternatively contact our Customer Call Centre staff and a timetable will be posted out to you - ☎ 0845 60 60 260



Guide to Services Departing Park Lane Transport Interchange

SERVICE NUMBER	DESTINATION	DEPARTURE STAND	MINS PAST EACH HOUR MON-SAT DAYTIME	OTHER PICK-UP POINTS IN SUNDERLAND CENTRE
X4	Washington, Newcastle	S	53	Fawcett St & John St
X6	Washington, Chester-le-Street, Langley Park	K	20	
X20	South Shields	T	35	Fawcett St
	Durham	K	47	John St
X45	Seaham Harbour, Parkside	C	30	
X61	Newcastle	R	25, 55	Fawcett St
	Low Moorsley	T	02, 32	John St
X85	Washington, Newcastle	S	eve & sun 10	
X88	Washington, MetroCentre	S	Sat 23 Sun 20	Fawcett St & John St
X95	Newcastle	S	13	
	Seaham Harbour, Peterlee	C	45	
	Newcastle	S	50	Fawcett St
X96	Seaham Harbour, Peterlee	C	20	John St
35/35A/36	South Shields	R	00, 15, 30, 45	Fawcett St
35/36	Houghton-le-Spring, South Hetton	L	08, 38	John St & Holmeside
35A	Easington Lane	L	23, 53	John St & Holmeside
45	Seaham Harbour, Parkside	C	10	
47	Tunstall Bank Estate	D	03, 23	Green Terrace
126	Pennywell	J	every 5 mins	Green Terrace
129/132	Silksworth	F	10, 25, 40, 55	
131	Heworth	S	08, 38	Fawcett St & John St
133	Vicarage Farm Estate	E	00, 10, 30, 40	
	Doxford Park via Vicarage Farm Estate	E	20, 50	
134/138	Hollycarrside	C	05, 25, 35, 55	
135	Hylton Circular	S	25, 58	Green Terrace
136	Downhill Circular	T	12, 42	Green Terrace
137	Ryhope	C	50	
139/140	Doxford Park	139 D 140 K	18, 48 10, 40	
141	Hall Lane Estate via Vicarage Estate	D	03, 23, 43	
142	Vicarage Estate	D	13, 33, 53	
144	Seaham Harbour	C	00, 40	
152	Murton	B	15, 55	
	Murton, Peterlee	B	35	
154	Seaham Harbour, Murton, Durham	B	45	
160/1/3	New Lambton	L	18, 48	Green Terrace (161 only)
	Low Moorsley	L	03, 33	
164	Seaburn	R	35	Green Terrace, Vine Place & Fawcett St
	Easington Lane	K	05	John St & Green Terrace
185	Washington	S	18	Vine Place, Fawcett St & John St
186	Washington	S	43	Vine Place, Fawcett St & John St
187	Gateshead	S	48	Vine Place, Fawcett St & John St
188	MetroCentre via Gateshead	S	33	Vine Place, Fawcett St & John St
220/222 Superoute	Durham	L	13, 28, 43, 58	
254	Murton	B	05, 25	
310	Jarrow, North Shields, Blyth	R	10	Fawcett St & John St
319	Jarrow, Wallsend, Cramlington	R	40	Fawcett St & John St
537	East Boldon, South Shields	K	25	
538	Jarrow, Heworth	S	03	Vine Place, Fawcett St & John St
638	Washington, Winlaton, Crawcrook	K	30	Green Terrace
775/778	Chester-le-Street, Stanley, Consett	K	15, 45	Green Terrace
777	Shiney Row, Birtley, Newcastle	K	00	Green Terrace

NEW!



Park Lane Transport Interchange, Sunderland

Ideal for holidays, day excursions, bus and rail tickets – no matter whether you're travelling locally or further afield!

Brand new Travel Centre with

- excellent facilities – including wheelchair access, seats and dedicated information displays
- latest booking technology – means no hassle when you book!
- friendly environment – where browsing is encouraged!

Holidays see overleaf for company details

National Express Coach Tickets
British & European Breaks
Discount Cards

Local Travel Passes Go'n'Save Bus Cards
Explorer Tickets
Network Travel Tickets

Timetable & Fares Information

Travel Centre Opening Hours
Monday to Friday 8.30am – 5.30pm
Saturday 8.30am – 4.30pm

Open Book Holiday Monday 8.5.99

Name _____
Address _____

National Express may provide you with details of their latest offers and brochures. If you want to receive this information please tick this box

Free Competition Rules
No correspondence will be entered into; no purchase necessary; only one entry per person; competition not open to Go North East or National Express employees or their families; the company's decision is final. If you tick the above box your details may be kept on computer at National Express.

Join in the Double Celebrations

New Interchange & New Travel Centre

We're offering you two great chances to join in the celebrations

10% off all holidays booked at the Travel Centre between Saturday 1st May 1999 (the Park Lane Transport Interchange Open Day) and Saturday 29th May 1999!

Take your pick from holidays around the region, the country or the world! We sell a wide range of holidays from the following:

Butlins, Classic Highstyle, Goldcrest, Haven, Highlife Rail, Oasis, National Express Breaks, Moordale, National Holidays, Shearings, Primrose Coaches, Wallace Arnold and Warners.

Easy to enter competition for a London Theatre Break for Two, courtesy of National Express

Simply answer the questions below and fill in the coupon with your name and address. Post in the box available at our Travel Centre at Park Lane Transport Interchange.

All entries must be placed in the box by 4.30pm on Saturday 29th May 1999, when a winner will be randomly drawn 'out of a hat'.

CLUE: all the answers can be found in this leaflet – good luck!

- 1 Name three items you can buy from the new Go North East Travel Centre

- 2 At what time does the Travel Centre open and close on a Wednesday?
opens _____ & closes _____
- 3 If you require information on any Go Wear Buses service, what telephone number would you ring?

Customer Call Centre

If you have any queries, comments or suggestions about our service and tickets please contact our Customer Call Centre staff

☎ 0845 60 60 260

Go'n'Save Bus Cards & Explorer sales available direct over the phone – simply have your credit card ready when you call!

Open:

**7am – 8pm Mondays to Saturdays
9am – 6pm Sundays & Bank Holidays**

Go Wear Buses in Profile

Go Wear Buses provides extensive services throughout Wearside, including the City of Sunderland and Washington. Through services operate into County Durham and Tyneside, providing convenient links with Heworth, Gateshead, Newcastle and MetroCentre.

Go Wear Buses:

- 2 depots, one at Washington and the other, opened last year, in Deptford.
- 540 staff, including drivers, cleaners, supervisors, clerical assistants, engineers and managers.
- 185 buses with double decks, single decks, minibuses and Easy Access buses making up the fleet.

Go Wear Buses is part of Go North East, which also includes:

 **Coastline**

 **Gateshead**

 **Northern**

 **Xpress**

 **EASY ACCESS**
FOR EVERYONE