

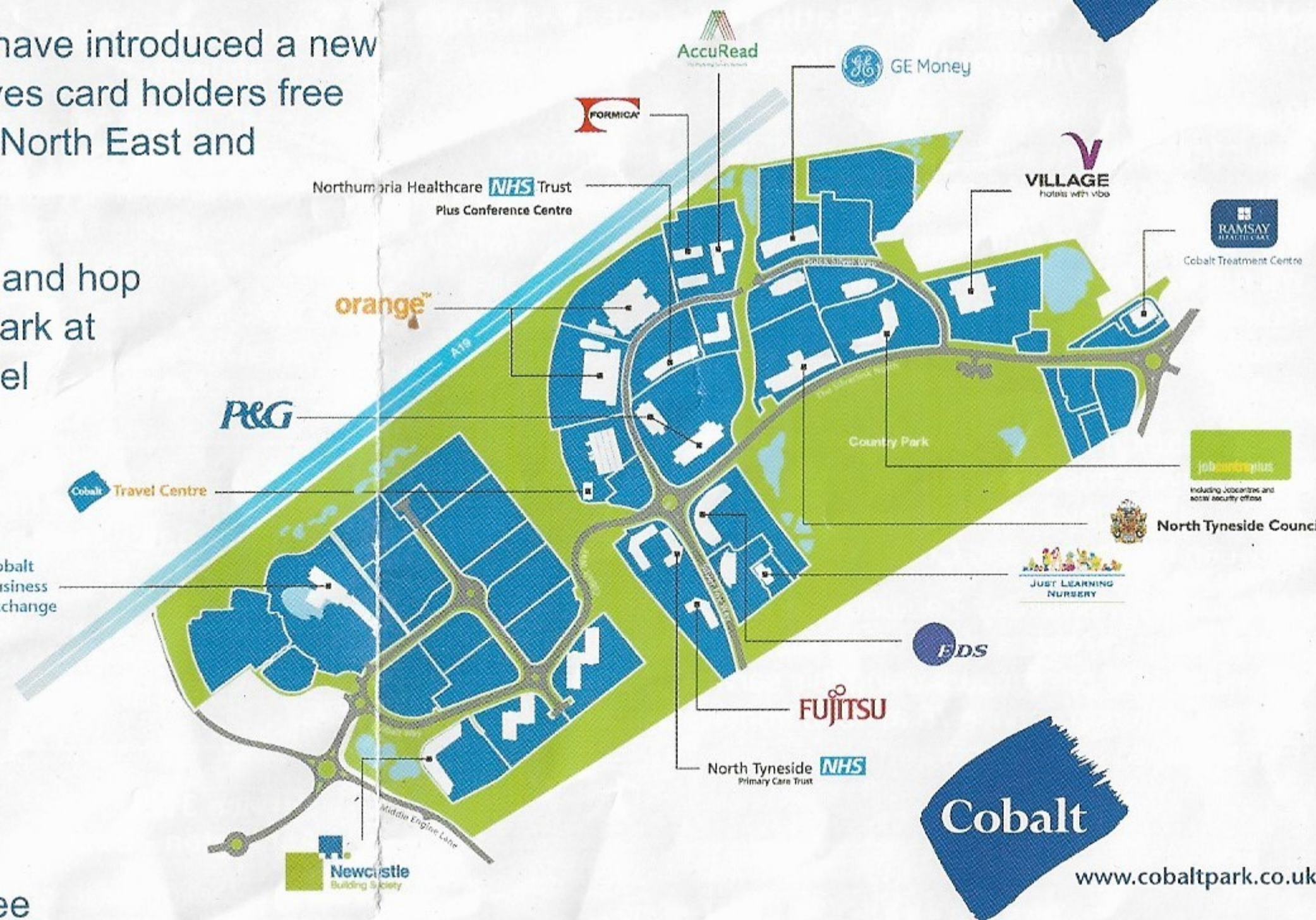
# Cobalt Free Zone card

Cobalt

Cobalt Park and Go North East have introduced a new Cobalt Free Zone card which gives card holders free travel around the park using Go North East and Arriva buses.

Card holders are able to hop on and hop off our services around Cobalt Park at no extra cost, giving greater travel flexibility.

If you work on Cobalt Park, you can get your Cobalt Free Zone card by simply registering your details, including proof of where you work, at the Cobalt Travel Centre, opposite Proctor and Gamble on Silver Fox Way. It's free, it's simple and gives you free travel anywhere on Cobalt Park.



## Other offers available include:

- ◆ 2 for 1 on tickets bought at Cobalt Travel Centre
- ◆ Cobalt ten-journey ticket for journeys to and from Cobalt
- ◆ Corporate discounts on annual tickets

For further information contact the Travel Team on **0191 257 6457** or e-mail **enquiries@cobaltpark.co.uk**

**Go North East**  
If you have any other comments or suggestions, or require further information, please contact:  
**Customer Services**  
0845 60 60 260  
Go North East Customer Services  
Freepost NT 2674, Gateshead, NE8 1BR  
customerservices@gonortheast.co.uk  
www.simplygo.com

# BUS BRIEFING

Keeping you up-to-date with all Go North East services

## North Tyneside

To continue to improve your local services and keep them running efficiently, we are making a few changes to some services from Sunday, March 29.



**Go North East**

We're part of the  
**Go-Ahead**  
Group



**W**elcome to Go North East's bus briefing – keeping you up to date with your local services. We are making some changes to your services from Sunday, March 29 and you can find the main details below.

The flexibility of the new Cobalt Free Zone card will help all Cobalt employees by introducing free travel on Cobalt Park using any of our buses. See overleaf for full details of how to get your Cobalt Free Zone card.

**Newcastle - Coast Road - Cobalt - Whitley Bay - Seaton Sluice - Blyth**



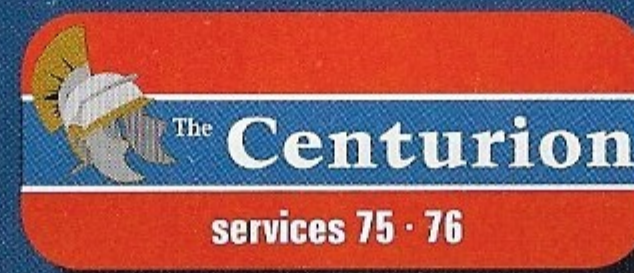
Buses will continue to run every 15 minutes on Monday to Saturday daytimes, and every 30 minutes on Sunday daytimes, between Newcastle and Blyth. The level of service between Cobalt and Newcastle is unchanged.

We are pleased to inform our customers that, following your requests, all evening journeys will run via Silverlink instead of Battle Hill. Alternative services for customers travelling to Battle Hill are available on Centurion services 75/76 and Citylink 58.

Because services during peak time from Cobalt to Newcastle are so popular, we are introducing another bus in the afternoon to prevent overcrowding. Please be aware that a yellow Bargain Bus will join your Cobalt Clipper services during these times.

In the early mornings, some journeys are being re-timed and others withdrawn due to low passenger numbers. Check the timetable for full details.

The low number of passengers travelling on these services in the evening has meant we are having to reduce the frequency of service 309 after 1930. Buses will run hourly instead of half hourly, but times have been agreed in consultation with the managers of Cobalt to fit in with the most popular staff shift patterns and will be offset by service increases on The Centurion.



**Newcastle - Coast Road - Battle Hill - Cobalt - North Shields - Tynemouth - Cullercoats - Whitley Bay**

Buses will continue to run every 30 minutes on Monday to Saturday daytimes with the 75 and 76 working together to provide a bus every 15 minutes along the Coast Road.

We're delighted to introduce new, daily evening journeys which will run every hour between Newcastle and Cobalt via Coast Road, High Farm and Battle Hill. The buses will give a new evening service for people travelling between High Farm and Cobalt.

The Centurion will also work together with the Cobalt Clipper 309 to give a bus every 30 minutes in the evenings, every day including Sundays, along Coast Road and for journeys between Newcastle and Cobalt.

Unfortunately, Saturday Centurion service 76 at 0702 from Verne Road to Newcastle is being withdrawn because of the low number of passengers using this service. On Monday to Friday Centurion service 76 at 1853 from Newcastle to Marden Estate is also being withdrawn.



**Wallsend - Battle Hill - Hadrian Park/Cobalt - Howdon - Wallsend**

On Monday to Saturday daytimes, buses will continue to run every 10 minutes from Wallsend to Battle Hill and Howdon, and every 20 minutes to Hadrian Park and Cobalt.

However, there will be a change of route in Cobalt to improve reliability. Buses will continue to serve the business park but will turn around at the roundabout at the end of Cobalt Park Way, near the Travel Centre. The buses will no longer serve Silverlink North and Quicksilver Way as buses are being delayed by traffic and we want to improve reliability.

There will also be minor changes to the times of early morning journeys so that buses run at more evenly spaced intervals and reliability of services can be improved.

There will also be minor changes to evening services with some buses running at slightly different times.

Don't forget to check out the new Cobalt Free Zone card which gives you added travel flexibility – and it's free – see over for details!

**Holy Cross - Wallsend - Benton Asda - Cramlington**



On Monday to Friday, the 1701 journey from Holy Cross (1716 from Wallsend Metro) will end at Benton Asda. This section of the route – between Benton and Cramlington – had previously been secured by Nexus but the contract has not been renewed.

On Monday to Friday, the 1733 journey from Benton Asda will run at the slightly later time of 1736, running three minutes later along the rest of the route.

**Newcastle - Coast Road - Billy Mill - Whitley Bay - Seaton Sluice - Blyth**



On Monday to Friday, the 1639 journey from Blyth to Newcastle will be revised to run as service 309 running via Cobalt and leaving from Blyth Bus Station at 1637.

**Service 318  
Ashington - Bedlington - Cramlington - Cobalt**

We're delighted to bring changes to the afternoon peak journeys which will be re-timed to run up to five minutes earlier following requests from customers.

Services will also be re-routed between Cobalt and Seaton Delaval to improve reliability with buses running via Park Lane in Shiremoor instead of Earsdon Road (south), New York Road and West Allotment by-pass. As a result, buses will no longer serve the Metro station at Northumberland Park.



Don't just get the bus - get the buzz and save with a BuzzFare ticket from Go North East. You can travel throughout North Tyneside on Go North East buses from only £3.80 a day - pick up a BuzzFare leaflet or visit [www.simplygo.com](http://www.simplygo.com) for full details.